



For Immediate Release

Out-U-Go!® Expands to Serve Pet Parents in Downers Grove
Chicago-based Pet Care Company Continues to Grow

CHICAGO, November 24, 2009 – Today Out-U-Go!®, the nation’s premiere pet sitting and dog walking service, opens its Downer’s Grove location. Over the last four months, the company has added three new Chicago-area locations. Recognized for its customized pet care, Out-U-Go! will provide local pet parents with piece of mind when they are on vacation, at work or simply on-the-go.

“We can’t wait to meet our new pups, kitties, critters and pet parent friends,” said Michele DiMaso, Top Dog of Out-U-Go! Downers Grove. “As a former real-estate agent I started with Out-U-Go! as a pet sitter after the slow down in the housing market. I’ve seen first hand the high-quality care Out-U-Go! provides to pets and pet parents. I can’t wait to introduce Out-U-Go! to our new Downers Grove neighbors!”

Top Dog Michelle will manage the new location alongside business partner and Pack Leader Kim Wade. Both women are very involved in the local community.

As pet specialists, Out-U-Go! is recognized for the individual attention provided to customers, and more importantly, their favorite furry friends. With flexible scheduling, a full-time office staff, competitive rates and trustworthy, trained pet sitters, the company demonstrates an unmatched customer service mindset.

“Our growth exemplifies the increasing need for quality pet care and reflects the success of our focused, yet fun culture,” said David Lipschultz, Top Top Dog, Out-U-Go! Franchising, LLC. “Out-U-Go! has been extremely well received by the pet parents and local communities. We plan to continue our expansion by opening three additional Chicago area locations at the beginning of 2010 and beginning a nationally focus expansion plan starting in late 2010.”

The Out-U-Go! Downers Grove location will service the following neighborhoods:
Lombard, Oakbrook Terrace, Oak Brook, Downers Grove, Westmont, Clarendon Hills, Hinsdale, Western Springs, LaGrange, LaGrange Park, Brookfield, Westchester, Broadview, Elmhurst, Villa Park

For more information about Out-U-Go!’s dog walking and pet sitting services in the Downer’s Grove area call 630-413-4783 or e-mail DownersGrove@outgo.com.

About Out-U-Go!®

Founded in 1996 and headquartered in Chicago, Out-U-Go! provides professional, personalized dog walking and pet sitting services with the ultimate mission to make the world a better place for pets and people. Since then the company has grown to include five locations in Denver and the Chicago-area and a formalized franchise business. Future growth plans include the opening of additional Chicago-area locations within the next year.

With a focus on its local communities, Out-U-Go! helps support rescue programs and environmentally responsible business practices. The company carries all appropriate insurance and is a certified member of Pet Sitters International. For more information about Out-U-Go!, please visit www.outugo.com.

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