



**For Immediate Release**

**Out-U-Go!® Adds Naperville Service to its Growing Litter**  
*New location brings top-notch pet care to Chicago's West Suburbs*

**CHICAGO, August 1, 2009** – Today Out-U-Go!®, the nation's premiere pet sitting and dog walking service, launches its Naperville location. The opening marks its fifth since the company's founding 13 years ago and second in the past two months. Offering a variety of services – from dog walking to cat care to house sitting – Out-U-Go! will provide local pet parents with piece of mind when they are on vacation, at work or simply on-the-go.

“As a life-long animal lover, I am excited to introduce pet parents in this area to the best pet care in Chicago-land,” said Ashley Hopkins, Top Dog at the Out-U-Go! Naperville location. “Our philosophy of providing boutique-level care to each client while having fun truly sets us apart. We look forward to meeting our new neighbors and being a part of the local community.”

After working in restaurant management and event sales for several years, Hopkins decided to make the change to a more meaningful, entrepreneurial career. With a passion for pets, including her own two dogs, Hopkins discovered Out-U-Go!

“I am extremely impressed by the company's turnkey business tools that allow me to open up my own business,” said Hopkins. “Joining Out-U-Go! allows me but focus on what I really love – pets and people.”

As pet specialists, Out-U-Go! is recognized for the individual attention provided to customers, and more importantly, their favorite furry friends. With flexible scheduling, a full-time office staff, competitive rates and trustworthy, trained pet sitters, the company demonstrates an unmatched customer service mindset.

“The Out-U-Go! Naperville location expands our network to better serve Chicago dogs, cats and other critters by being a trusted pet care service for caring pet parents. This opening reflects the success of our focused, yet fun culture and our personalized, service-oriented business model,” said David Lipschultz, Top Top Dog, Out-U-Go! Franchising, LLC. “We plan to open five locations in the Chicago area during the next 12 months, before expanding our concept throughout the Midwest.”

The company's commitment to the customer starts with its pet care providers. In fact, the company selects each of its pet care providers carefully and requires training through the Out-U-Go! Dog Walk University<sup>SM</sup> (DWU). The course provides a training ground for in-home pet care. At DWU,

Out-U-Go! pet care providers learn important skills, from expert dog walking to how to identify animal health issues, pet safety and best practices for working with different pet personalities. Created by pet and education experts and taught by experienced professors, DWU ensures the company has the most knowledgeable pet care professionals in the country.

The Out-U-Go! Naperville location will service the following neighborhoods:  
Naperville, Wheaton, Lisle, Warrenville, Winfield and Glen Ellyn.

For more information about Out-U-Go! dog walking, pet sitting, dog sitting, and cat sitting services in Naperville call 630.219.1060 or e-mail [Naperville@outugo.com](mailto:Naperville@outugo.com). You also can meet Out-U-Go! Naperville's Top Dog Ashley and her furry family at <http://outugo.com/top-dog-ashley>.

#### **About Out-U-Go!®**

Founded in 1996 and headquartered in Chicago, Out-U-Go! provides professional, personalized dog walking and pet sitting services with the ultimate mission to make the world a better place for pets and people. Since then the company has grown to include five locations in Denver and the Chicago-area and a formalized franchise business. Future growth plans include the opening of additional Chicago-area locations within the next year.

With a focus on its local communities, Out-U-Go! helps support rescue programs and environmentally responsible business practices. The company carries all appropriate insurance and is a certified member of Pet Sitters International. For more information about Out-U-Go!, please visit [www.outugo.com](http://www.outugo.com).

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